

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM (DBEDT)
MINUTES OF THE COMMISSION ON THE 13TH FESTIVAL OF
PACIFIC ARTS & CULTURE (FESTPAC) MEETING
WEDNESDAY, APRIL 10, 2019, AT 9:00 A.M.
HAWAI'I CONVENTION CENTER
1801 KALĀKAUA AVE., BOARD ROOM A
HONOLULU, HAWAI'I 96815

Commission Members Present were:

J. Kalani English, Chair	-	Senate President's Designee
Lyn DeCoite	-	House Speaker's Designee
Māpuana de Silva	-	Community Member
Kalani Ka'anā'anā	-	Hawai'i Tourism Authority Designee
Misty Kela'i	-	City & County of Honolulu Designee
Mike McCartney	-	DBEDT
Monte McComber	-	Governor's Designee

Guests:

Jacob Aki	-	Senator English's Office
Donalyn Dela Cruz	-	Strategies 360
Kapalai'ula de Silva	-	Kamehameha Schools
Jay Rojas	-	PA'I Foundation
Vicky Takamine	-	PA'I Foundation
Kanoe Takitani-Puahi	-	MOCA
Honey Maltin-Wisot	-	Strategies 360

Staff:

Margaret Ahn	-	Attorney General's Office
Jamie Lum	-	DBEDT
Dennis Ling	-	DBEDT
Selma Malcolm (Recording)	-	DBEDT

Apologies:

Mehana Hind	-	Office of Hawaiian Affairs
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CALL TO ORDER:

The meeting was called to order by Chair English on Wednesday, April 10, 2019, at 9:12 a.m., who welcomed everyone present.

APPROVAL OF MARCH 13 AND 27, 2019 MEETINGS MINUTES:

Minutes of the meetings held on March 13 and 27, 2019, were approved with minor corrections on a motion by Ms. Māpuana de Silva and seconded by Mr. Kalani Ka'anā'anā.

The motion was passed unanimously.

OLD BUSINESS:

A. Decision-Making on the Permitted Interaction Group's (PIG) Recommendation:

A motion was made by Mr. McComber and seconded by Mr. Ka'anā'anā to rescind the Commission's decision voted on at the meeting of October 26, 2018, and adopt the recommendation of the Permitted Interaction Group (PIG) that the Hawai'i Convention Center be designated as the main site for the 13th Festival of Pacific Arts and Culture, including using the Ala Wai Promenade for the Festival Village.

The motion was passed unanimously.

Chair English thanked the Group for all their hard work and efforts in researching and presenting the recommendation to the Commission.

Festival Director's Report:

The Festival Director, Ms. Takamine reported the following:

- Presented the Planning Progress Report for review and information.
- Requested a change of venue for FESTPAC Closing Ceremony from the Waikīkī Shell to the Neal Blaisdell Arena as the Arena will be more comfortable for everyone. Ms. Takamine stated that historically this event is held outdoors and lasts for many hours. The concern is for the safety and comfort of the participants and audience, particularly the kupuna and others vulnerable to the sun/heat. Chair English suggested that the closing ceremony could be held at the Hawai'i Convention Center Exhibition Hall. He is in favor of the Center because of its proximity to the hotels, which will make the transportation of delegates, etc., much easier and less expensive. He noted the Center's Exhibition Hall accommodates up to 20,000 people. Ms. de Silva stated that she still prefers an outdoor venue for the closing ceremony. No decision was reached but Ms. Takamine stated that she would refer the matter to the Planning Committee for further discussion and report back to the Commission.
- Currently working to develop the corporate sponsorship and the use of FESTPAC logo, etc., to report back to the Commission by the next meeting.

- Thanked the Royal Hawaiian Center and Mr. McComber for sponsoring a 30-second promotional video on FESTPAC to be aired during Merrie Monarch Festival in April 2019. (The FESTPAC Launched video will be edited and used for the promotion. Ms. Heather Giugni is producing the commercial.)
- Stated that she and Ms. de Silva recorded a promotional segment about FESTPAC with Ms. Jobeth Devera of Hawai'i News Now to be aired on Monday, April 22, 2019.
- Submitted a draft news release for approval regarding the selection of the Hawai'i Convention Center as the main venue for FESTPAC and Ala Wai Promenade for the Festival Village. Because the Committee voted to approve the venue, the news release will be published later in the week.
- Mr. Rojas has been working on the budget.
- Received responses from four (4) countries confirming the number of delegates that will be attending the Festivals: Tonga – 50; Polynesia Francaise – 100; Wallis & Futuna – 50; and Palau – 100.
- During a brief discussion on whether certain countries such as Wallis & Futuna will be using their official names during FESTPAC, Ms. Takamine stated she will be contacting them to find out how they would like their names to appear on the FESTPAC official website, programs, etc.
- **Discussion re FESTPAC Website:** Discussion was held regarding FESTPAC Website. Chair English stated that he observed there were several websites related to FESTPAC with different information (he circulated an article with a list of the different websites, etc.) The Commission requested that DBEDT coordinate with Strategies 360 to identify and purchase all the URLs relating to FESTPAC, then create one main website for FESTPAC with “.gov,” i.e., <http://www.festpachawaii.gov>, and direct all of the sites to this main website. Ms. Donalyn Dela Cruz informed the Commission that Strategies 360 searched for the existing websites affiliated with FESTPAC and determined that it would cost approximately \$200 to identify and purchase all of the FESTPAC websites. She stated that www.festivalofpacificarts.com is a private website and she was not able to identify/contact its owner(s). It was suggested that Ms. Leituala Kuiniselani with the Secretariate of the Pacific Community SPC be contacted to find out if they are the owner of that site. Chair English noted that the Commission could create an “.edu” site as well for private discussions with heads of delegations, etc.

Mr. Ka'anā'anā noted that as soon as the website is finalized and information on the program is available, the Hawai'i Tourism Authority will be contacting/working with the wholesalers to develop packages.

Motion was made by Ms. DeCoite and seconded by Mr. McComber that the Commission purchase all the URLs relating to FESTPAC.

The motion was passed unanimously.

Meetings/Presentations:

- Made a presentation to Ala Moana and Kaka'ako Neighborhood Boards, and they were very supportive of FESTPAC.
- Ms. Takamine wants to schedule official headshots for the Commissioners for PR purposes.
- Met with Ms. Keala Chock of Honolulu Community College (HCC) regarding their involvement and support. Will be doing a presentation with HCC Faculty.
- Ms. Chock's Gallery and Group 70 will be used as an extension for FESTPAC exhibits. Currently working with the artists on the type of artwork and time of installation.
- Ms. Kapulani Landgraft and Ms. Kaili Chun of Kapiolani Community College will assist with installation of the exhibit at the main Festival site at the Hawai'i Convention Center.
- As delegations confirm, PA'I is pairing them with various hālau or communities.
- The pre-Festival delegation visit is scheduled for September 9-13, 2019. The Commission is responsible for paying for the venue and refreshments. The cost for the meeting room at the Hawai'i Convention Center is \$3,100. The rate negotiated for hotel rooms in September at Ala Moana Hotel is \$159, including breakfast, and for June 2020 is \$179, including breakfast, for the Heads of Delegates.
- Ms. Takamine is working to develop wooden carved plaques/flags for all the participating countries.
- Ms. Takamine will be contacting Ms. Beth Lum again regarding fundraising.

NEW BUSINESS:

- Commissioners' Retreat:

The Commissioners' Retreat will be open to the public. Mr. Ling and Mr. McCartney will coordinate with Chair English to find a date.

- FESTPAC Budget:

Mr. Rojas presented the Budget for review. He explained the corrections made to the budget that was presented to the Legislature.

The total in Revenue is \$12,911,000 which incorporated the Federal Funding (grants), the State Funding, City and County of Honolulu Funding, Private Sectors Sponsorships and Programming.

Mr. Rojas stated that DBEDT and PA'I Foundation are working together to obtain additional payment from the \$275,000 remaining from the 2017 appropriations. PA'I Foundation will begin submitting a monthly invoice with all the expenses for reimbursement as a report for DBEDT. An invoice for \$10,362.19 for the New Zealand trip was submitted. The FESTPAC budget is \$13 million and any shortage from the State Revenues will be recouped from sponsorships. A contingency was incorporated into the 2019 budget totaled \$1,053,300 and another contingency will be added to the 2020 budget. PA'I Foundation is preparing for the FESTPAC audit. Chair English thanked Mr. Rojas for presenting the budget and also for getting it onto one page.

At 10:20 a.m., the meeting was paused as Commission members stepped out of the meeting and quorum was lost.

At 10:22 a.m., the members returned and the meeting resumed.

- Pre-Festival Visit – September 9-13, 2019:

Ms. de Silva advised that the Delegates will arrive in Hawaii on Monday, September 9, 2019. The meeting schedule is as follows: Tuesday, September 10, Council of Pacific Arts & Culture (CPAC) Meeting; Wednesday, September 11, and Thursday, September 12, 2019, Pacific Ministers for Culture Meetings.

- Chair English requested that Ms. de Silva, as Chair of CPAC, extend an invitation to Taiwan's Council of Indigenous Peoples (CIP) to attend and have a seat at the table for the CPAC and Ministers meetings and participate in the pre-planning events. The Chair stated it was his understanding from the Pacific Community (SPC) that we as the Host Country are allowed to invite whomever we want to the table. This will also give Taiwan the opportunity to position themselves to eventually request membership in the SPC.

Discussion was held regarding the venue for the Planning Meetings in September 2019. Chair English offered the Senate Chambers at the State Capitol as the meeting venue. He advised that all the amenities required for meetings are available in the Senate Chambers, including booths for simultaneous translation and the ability to livestream the meetings and/or tape and televise at a later date.

Mr. Ka'anā'anā advised the Commissioners that the Hawai'i Tourism Authority (HTA) will cover the cost of the food up to \$15,000 if the meetings are held in the Senate Chambers. The Commissioners then thanked Mr. Ka'anā'anā for their support.

▪ Hawaii Delegation to the Festival:

Chair English noted that he spoke to Ms. Leituala Kuiniselani about Hawai'i's selection of delegates to the Festival. She informed him that it is the Host Country's decision as to how many delegates to select, and further pointed out that the Festival participation should be separate from the Festival operations. Ms. Takamine noted that heads of the delegation should work with the artists, the community, and the Programming Committee, and the best time to form that committee is after the Merrie Monarch Festival.

DATE OF NEXT MEETING:

The next meeting is scheduled for Wednesday, May 8, 2019, at 9:00 a.m., at the Hawai'i Convention Center.

Chair English thanked everyone for attending the meeting.

ADJOURNMENT:

The meeting was adjourned at 10:38 a.m., on motion by Mr. Ka'anā'anā and seconded by Ms. de Silva.

The motion was passed unanimously.

Respectfully submitted,



Senator J. Kalani English
Chair

5/7/2019

Date